

JOSHUA HEATH*



Experience

Senior Designer, Creative Guild

March 2022 – May 2025

- Led the full design lifecycle from concept development to final production across print and digital media for well-known clients such as Arby's Canada, Turtle Jack's, and Whirlpool Canada
- Managed multiple concurrent projects, ensuring alignment with brand standards and client objectives
- Incorporated client feedback to refine and enhance final deliverables
- Designed and delivered impactful presentation decks
- Mentored and trained junior designers and interns

Designer, Eagle's Flight

January 2020 – November 2021

- Designed immersive training programs for in-person and virtual formats, including logos, interactive PDFs, and branded materials
- Created dynamic PowerPoint presentations featuring advanced animations and transitions
- Collaborated directly with clients to integrate Eagle's Flight content into their brand frameworks
- Edited and customized content for digital platforms (e.g., Howspace) and supported the development of interactive program sites using GDevelop

Designer / Communication Officer, Hillfield Strathallan College

January – October 2019 (Maternity Leave Contract)

- Partnered with the communications team to design branded marketing collateral for College events
- Designed custom assets such as programs, signage, and media screens
- Managed website updates and social media content to maintain an engaging online presence
- Coordinated with internal departments and external vendors for print production and logistics
- Conceptualized and edited videos and multimedia presentations to support College initiatives

About Me

I am a Senior Graphic Designer with nearly 20 years of experience creating bold, effective visuals for print and digital platforms. I am outgoing, adaptable, deadline-driven, and thrive in both collaborative teams and independent roles. I also bring experience across agencies, education, and newsprint.

Skills

- Proficient in Adobe Creative Suite: Photoshop, Illustrator, and InDesign
- Working knowledge in Adobe Animate, After Effects, Premiere Pro, Figma, Canva, and Mailchimp
- Skilled in Microsoft Office Suite: Word, PowerPoint, and Excel
- Advanced photo enhancement and retouching capabilities
- Strong knowledge of pre-press procedures and print production standards
- Basic understanding of web design principles and best practices
- Familiar with accessibility standards, including AODA compliance

Contact

EMAIL
joshua.g.heath@gmail.com

PHONE
289-230-3693

Designer, CIMA+

October 2017 – January 2019

- Collaborated with engineers to develop graphics for technical documents and proposals
- Enhanced formatting and design of client-facing materials and presentations
- Supported proposal submissions and coordinated bid logistics
- Provided administrative support as needed, including procurement tasks, invoice transmittals, and internal system updates

Designer / Team Lead, Postmedia Editorial Services

November 2007 – December 2016

- Created intricate designs for award-winning newspapers across Canada, including the *Montreal Gazette*, *Vancouver Sun*, *Edmonton Journal*, *Calgary Herald*, and *National Post*
- Supervised a design team to ensure pages met brand guidelines and tight deadlines
- Directed revisions and managed the overall production workflow
- Conducted corporate redesign training sessions for both new and existing team members

Designer / AV Tech Coordinator, Ryerson Camp

Summer of 2008 and 2009 | Freelance 2010 – 2016

- Photographed daily camp activities and produced weekly slideshows for camper and staff presentations
- Designed and authored DVDs with photos and video content on a tight weekly schedule
- Created promotional brochures and posters aligned with the camp's visual identity
- Designed distinct T-shirts for campers and staff
- Filmed and edited high-quality promotional videos for marketing and outreach efforts

JOSHUA HEATH



Education

MOHAWK COLLEGE

- Graduated with Graphic Design Diploma, May 2006
- Obtained Dean's Honours

References

AVAILABLE UPON REQUEST



Letters of Recommendation

joshuaheath.ca/recommendations